



**BERNIE KRUCHAK**  
**WRITER | CREATIVE DIRECTOR**



I'm a seasoned writer and creative director focused on helping brands elevate, companies grow, and people communicate.

## SUCCESS >

Since 1988, I've created thousands of successful projects – from articles and annual reports to websites and corporate histories – for an array of clients in a variety of industries.

## EXPERIENCE >

**1988-Present**  
**Writer | Creative Director**  
**Kruchak Creative**

Deliver web writing, copywriting, and corporate writing to a wide range of designers, agencies, and small businesses.

**2012-2019**  
**Heritage Director**  
**Timelines**

Helped companies celebrate, conserve, and communicate their unique corporate histories with heritage-themed projects.

**2001-Present**  
**Communications Consultant**  
**Casera Credit Union**

Provide executive support and an extensive range of communications services to a vibrant, innovative credit union.

## EDUCATION >

1971-1974  
Bachelor Of Arts  
Religious Studies  
University of Manitoba

1980-1982  
Diploma  
Creative Communications  
Red River College Polytech

## SKILL SET >

Conceptual Thinking  
Writing & Editing  
Design & Photography  
Collaborative Leadership

## QUALITIES >

Principled  
Personable  
Professional

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**Kruchak**  
**Creative** 

*One idea after another.*